



Payment Innovation

Direct Debit and card payment solutions



SmarterPay



Who are we?

SmarterPay are a Bacs approved software supplier and Bacs approved bureau, Salesforce ISV Partners, Sage ISV Partners and a PCI DSS Level 1 Payment Gateway. Fast becoming the UK's preferred payment provider, we specialise in payment solutions for Direct Debit/Credits and card payments for cloud-based CRM systems.

Our products and services include:

- ✓ Bacs approved software supplier and Bacs approved bureau
- ✓ DDMS (Direct Debit Management Solution)
- ✓ Card payment solutions
- ✓ Open API for Salesforce and Sage integration
- ✓ Integrated web page Direct Debit signup and card payment facilities





Why choose SmarterPay?

We are an independent, UK-based company and pride ourselves on our ability to offer bespoke payment solutions. We put our customers at the heart of what we do.

We can fully integrate our solutions within your CRM and our services include but are not limited to Bacs, Sagepay, Paypal, Amazon, Apple Pay, ACH (for US) and SEPA (for Europe).



“Everyone was so helpful and really listened to what we needed. It was great not to be shoehorned into an existing solution or pressured to spend money on additional functionality we didn’t require.”

- Maggi Langton, Aquaid



Bacs approved software services

SmarterPay helps you organise, manage and automate your Bacs payments.

Our traditional on-premise solution supports direct submission or bureau operations whilst our new cloud solution also includes an open API to integrate Direct Debit and card payments into your CRM or accounts package.

Key features include:



Automated



Visibility



Audit Trail



Bureau



Cloud-based



Submit Bacs
Payments



Secure
Submissions



API



Direct Debit Management Solutions



Our AUDDIS and Paperless compliant DDMS runs seamlessly in your CRM (such as Salesforce) to manage your Direct Debits and Credits.

Key features include:

- ✓ Set up and manage Direct Debits/Credits
- ✓ Automated Direct Debit confirmation and advanced notification communications
- ✓ Modulus checker uses EISCD (Extended Industry Sort Code Database) to validate the sort code and account numbers
- ✓ Funds passed directly into your account
- ✓ Full visibility of returned and cancelled transactions



Card payments

We make taking card payments inside your CRM environment or via your website straight forward whilst providing a secure PCI DSS environment. Our solution is a powerful and flexible application that will also allow your team to take card payments either:

- ✓ Over the telephone (MOTO - Mail Order Telephone Order)
- ✓ Through E-commerce (Web-based solution)
- ✓ Via a link to chip and pin terminals

We are also able to provide a fully automated environment for your clients (be it members, donors or subscribers) upon request. This gives the added functionality of providing automated request to pay, repeat payment set up (Continuous Authority), deferred payments, tokenisation and refunds/voids.



DDMS and card payment API

For customers who have their own development team, we provide an open API (Application Programme Interface) to integrate Direct Debit/Credits and card payments into their CRM or accounts package.

This includes:

- ✓ Paperless Direct Debit set up
- ✓ Bacs submission/reporting (AUDDIS, ARUDD, ADDACS, ARUCS, AWACS and DDICA)
- ✓ Bank Account Validation (Modulus) and checking service
- ✓ Card payments
- ✓ E-commerce interface for web page data capture/payment processing



Integrated web payments

We can integrate your web order processing and payment collection processes directly into your CRM. This ensures valuable customer account and payment details are automatically recorded.

This can be regular or one-off card payments or by Direct Debit sign up and management. We can even set up checkout by Amazon, Paypal or Apple Pay to speed up the order completion process.

We can build your website checkout/order pages and CRM to function together seamlessly.





Payments under one roof

We are one of the few companies with the expertise to integrate your customer direct debits and card payments directly into Salesforce.

Our services include but are not limited to Bacs, SagePay, Paypal, Cardstream, Amazon, Apple Pay, ACH (for US) and SEPA (for Europe).

SmarterPay is a Salesforce ISV partner, Sage ISV partner and SagePay Platinum partner. Our solutions are unique and tailored for your business. Why not talk to us about how we can help you?



Customer Testimonials



"Our SmarterPay solution was easy to implement, intuitive for the end-user and was exactly what we were looking for."

- Steven Cook, Jackson Ltd





"The team handled a very complicated brief with absolute confidence and delivered exactly what we asked of them and even improved on the box office we had initially commissioned. It was a genuine pleasure to work with them."

- Andrea Smart, Yorkshire Dance





Want to find out more?

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