

 SmarterPay



# SmarterPay Card Payments for Salesforce

Be smart. Be like Cyril.



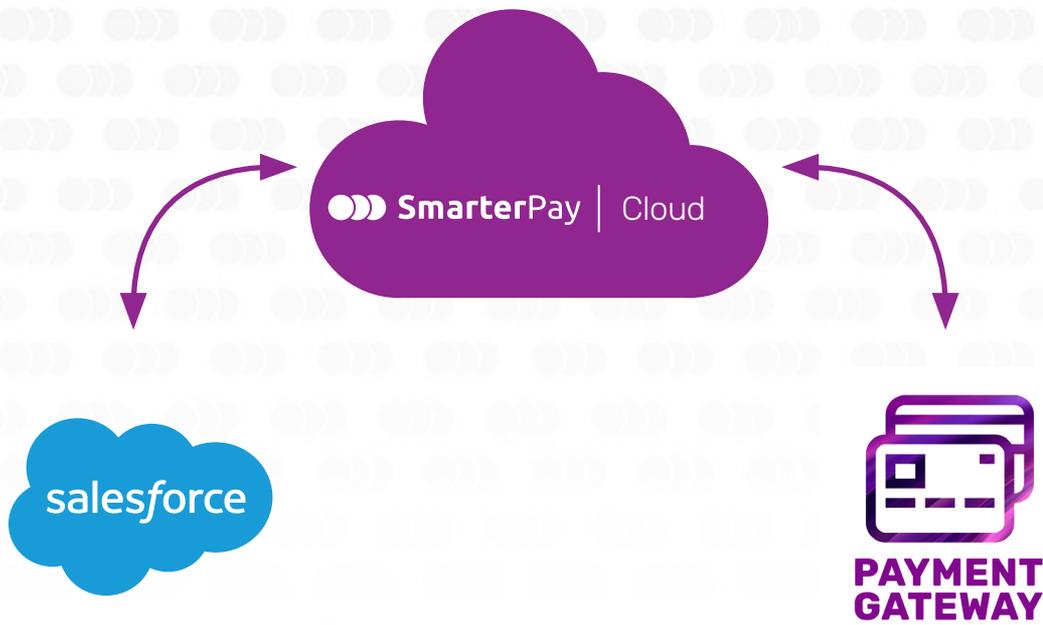
# This guide provides a high-level overview of the functionality you can expect from our **SmarterPay Card Payment** install for Salesforce.

The **SmarterPay Cloud for Salesforce Managed Package** provides all the out of the box tools you need to fulfil your card payment requirements. SmarterPay has been carefully built from the ground up to seamlessly fit your business processes and is backed by the SmarterPay Cloud platform. All of this is fully supported by our experienced in-house development and client services team who will help you every step of the way.

Security is of the utmost importance and all card payments are processed in compliance with PCI DSS standards. SmarterPay never touch, see or store your customer's card details.

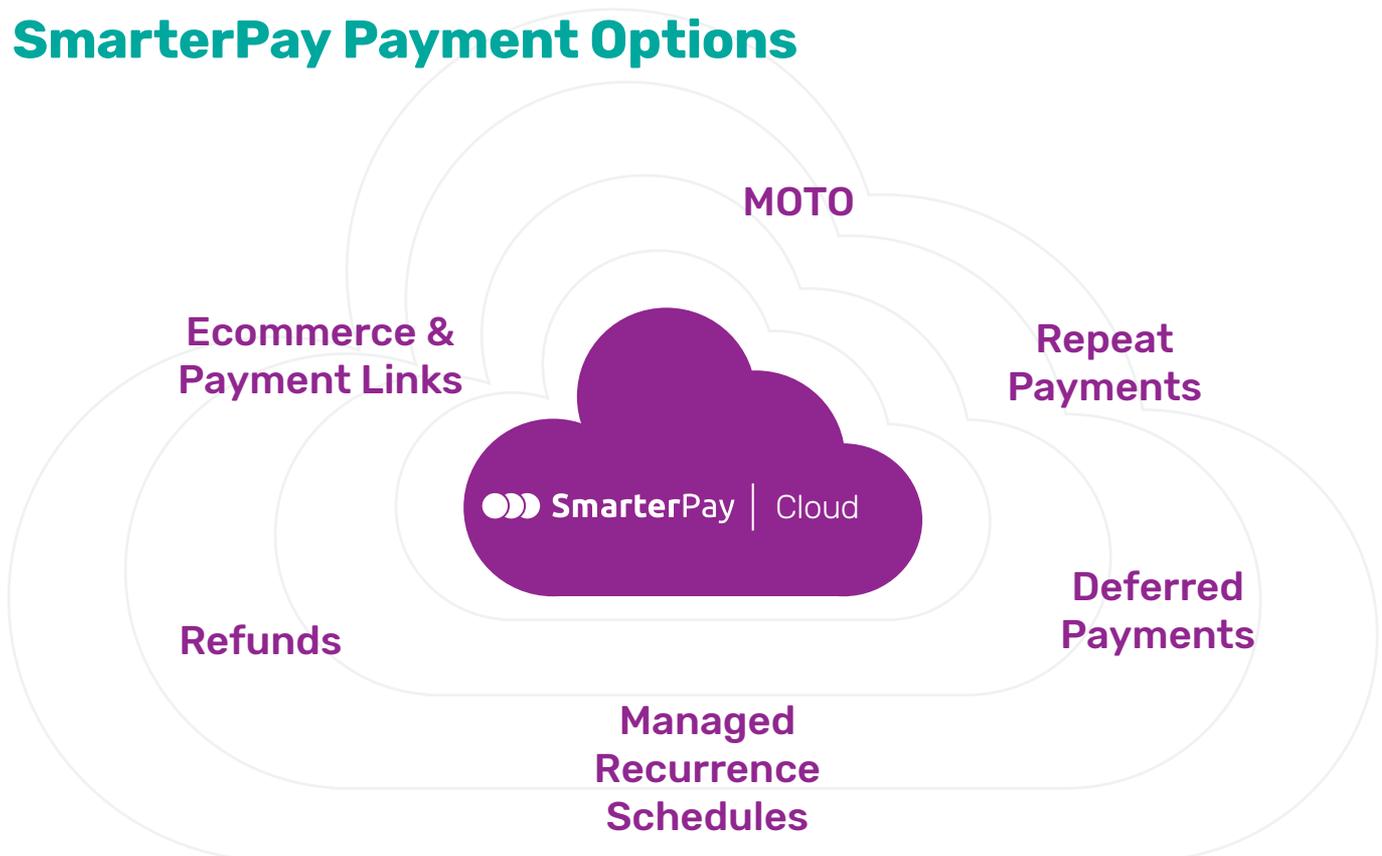


# Architecture



SmarterPay Cloud acts as a bridge between Salesforce and the payment gateway of your choice, ensuring customer payments are managed and represented correctly in Salesforce.

# SmarterPay Payment Options





## Moto Payment

Within minutes of installation, PCI-Compliant MOTO card payments can be taken within Salesforce. Simply click on the SmarterPay App and select 'Card Payment'.

This standard flow can be extended to meet any business processes required when taking a card transaction. More complex requirements can be fulfilled by using SmarterPay's included Apex classes and API.

Card Payment

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### SmarterPayCardPayment

* Payment Gateway ⓘ	* Payment Type ⓘ
<input type="text" value="Stripe"/>	<input type="text" value="MOTO"/>
* Amount	* Currency Code
<input type="text" value="£1.00"/>	<input type="text" value="GBP"/>
Internal Payment Description ⓘ	Gateway Payment Description ⓘ
<input type="text"/>	<input type="text"/>
Custom Reference ⓘ	
<input type="text"/>	

Card Payment

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### SmarterPayCardPayment

Name On Card

Card Number

Expiry Date      Security Code

# Ecommerce & Payment Links

SmarterPay also offer online payment integration that can be completed by your customers.

We offer a range of services for online payments. With all options, our dedicated development and client services team will help you every step of the way.

## SmarterPay Payment Link

SmarterPay offers customisable out of the box online payment links. Links are generated and managed completely in Salesforce, or as part of an external API request for full flexibility. Your customers can be sent the link via email within Salesforce, via SmarterPay Cloud's email service or even integrated as part of a checkout process.

## Bespoke Web Pages

If SmarterPay's out of the box solution doesn't quite fit your business, our dedicated and experienced development team can build bespoke webpages for you to match your branding and online payment processes.

## SmarterPay API Integration

If you have your own development resource, we provide a series of easy to consume API endpoints to generate Card Payments. This empowers you to integrate SmarterPay quickly and seamlessly into existing online payment websites and processes.

**Total Amount: £555.55**  
Example Payment

**SmarterPay**  
Your Company Name  
Your Company Address  
Your Company Address  
City  
Postcode  
Email: support@yourcompany.com  
Tel: 0123456789

**Card Details**

Name On Card

Card Number

Expiry Date

Security Code

By submitting, you agree to our [terms and conditions](#)

**SmarterPay**

**Total Amount: £555.55**  
Example Payment

**Card Details**

Name On Card

Card Number

Expiry Date

Security Code

By submitting, you agree to our [terms and conditions](#)



## Refunds

Refunds are provided as standard with the SmarterPay Card Payment installation and allow for partial or full refunds.

They can be accessed out of the box via the 'Refund' button the Card or specific Payment record. For example, you can perform automated refunds on any event within Salesforce, such as a field change on an 'Opportunity'. You can even request refunds from external systems using our easy-to-use API.

## Deferred Payments

SmarterPay's payment gateway integrations enable you to 'swipe' a card and request funds later. SmarterPay can offer two specific types of deferred payments:

### **Pre-Authorisation**

A short term 'shadow' on a customer's bank account for a specific amount and available for up to 7 days. This amount will be taken off the customer's available balance.

### **Authenticate and Authorise**

A longer-term agreement between business and customer. Depending on Payment Gateway, these requested funds can be available for up to 90 days. The difference here is that funds are not 'shadowed' on a customer's account.

# Recurring Payments

SmarterPay provides a series of out-of-the-box solutions for recurring payments depending on your requirements:

## Single Repeat Payments

Ad-hoc repeat payments can be made manually in Salesforce in a few clicks of the mouse using SmarterPay's out of the box component or automatically using our easy-to-use API.

## Managed Repeat Payments

Simply set up a schedule against a Card and SmarterPay will manage the rest. SmarterPay offers two types of managed recurring schedules:

**Ongoing Payment:** A regular amount taken at set intervals; with or without an end-date. This is typically used for memberships or subscriptions.

**Payment Plan:** A set amount paid over weeks, months, or years. These are used to pay for specific services or products; for example, monthly payments to pay off a large purchase.

**SmarterPay Create Recurrence Schedule**

\* Card  
CN-00000

\* Description  
Example Plan

Custom Reference

\* Amount  
£120.00

**Scheduler**

\* Collection Period  
Monthly

\* Collection Day  
01

\* Collection Stretch  
1

Installments  
12

\* Start Date  
01/06/2023

End Date

First Collection Date  
01/06/2023

### Upcoming Payments

Collection Date	Amount
2023-06-01	£10
2023-07-01	£10
2023-08-01	£10
2023-09-01	£10
2023-10-01	£10
2023-11-01	£10
2023-12-01	£10
2024-01-01	£10
2024-02-01	£10
2024-03-01	£10
2024-04-01	£10
2024-05-01	£10



GET IN TOUCH



## Want to find out more?

For more information about Card Payments for Salesforce, please get in touch with one of our payment specialists on:

**+44 1482 240886**

[sales@smarterpay.com](mailto:sales@smarterpay.com)

**[smarterpay.com](https://smarterpay.com)**



## Connect with us



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